

CLAIMS

We claim,



1. A system for anonymous matching of entities utilizing an electronic calendaring system, said system comprising:
  - computer storage retaining one or more calendar events for a plurality of entities, said calendar events representing match data, said match data comprising one or more of: when an activity is to occur, where an activity is to occur, what an activity is, minimum matching requirements, or attributes of an activity or an entity;
  - a match server, said match server operatively connected to said computer storage, and wherein said match server matches at least two calendar events to thereby associate two or more entities based upon said matching data.
2. A system for anonymous matching of entities utilizing an electronic calendaring system, as per claim 1, said system further comprising:
  - a notifying element, said notifying element notifying said associated entities upon matching said at least two calendar events.
3. A system for anonymous matching of entities utilizing an electronic calendaring system, as per claim 1, wherein said notifying element notifies said associated entities via adding attendees to said at least two calendar events.

447 > A system for anonymous matching of entities utilizing an electronic calendaring system, as  
 per claim 1, wherein multiple categories of match data are represented by said one or more  
 calendar events.

5. A system for anonymous matching of entities utilizing an electronic calendaring system, as  
 per claim 4, wherein said categories comprise at least one of personal matching, job  
 positions, job qualifications, meetings and activities.

6. A system for anonymous matching of entities utilizing an electronic calendaring system, as  
 per claim 4, wherein said categories comprise any of a commerce activity, service desired,  
 service offered, item for sale, item desired for purchase, request for quote, delivery or pickup  
 of an item or person(s), replenishment of supplies, or the reservation of the use of a facility,  
 place, vehicle or object.

527 > 7. A system for anonymous matching of entities utilizing an electronic calendaring system, as  
 per claim 4, wherein a multiplicity of times for a commerce activity are available at variable  
 prices or rates and which the most favorable is selected.

8. A system for anonymous matching of entities utilizing an electronic calendaring system, as  
 per claim 7, wherein a user selects the most favorable.

9. A system for anonymous matching of entities utilizing an electronic calendaring system, as per claim 1, wherein said system may be implemented locally or remotely on one or more computer-based systems, across networks or existing communication mediums.

10. A system for anonymous matching of entities utilizing an electronic calendaring system, as per claim 9, wherein said across networks element comprises any of LANs, WANs, cellular, Internet or Web based networks.

sub 11 a9 > A calendaring system providing a generic matching service which utilizes a first calendar event to represent matching data comprising:

- a structured calendar event entry interface, said interface requesting entry of information of an activity to be matched, attributes of an entity entering said first calendar event, and requirements for a match;
- a computer storage medium retaining said first calendar event and associated calendar, said first calendar event entered in said computer storage medium via said interface;
- a match server operatively connected to said computer storage medium, said match server matching said first calendar event to a second calendar event based upon at least one of said information, said attributes, or said requirements, and

wherein, upon matching said first calendar event to said second calendar event, said entity entering said first calendar event is notified of said match.

1 12a1 > A calendaring system providing a generic matching service which utilizes a first calendar  
 2 event to represent matching data, as per claim 11, wherein said notification is performed via  
 3 adding attendees to said first calendar event.

1 13. A calendaring system providing a generic matching service which utilizes a first calendar  
 2 event to represent matching data, as per claim 11, wherein multiple categories of match data  
 3 are capable of being represented by said first calendar event.

14. A calendaring system providing a generic matching service which utilizes a first calendar  
 event to represent matching data, as per claim 13, wherein said categories comprise at least  
 one of personal matching, job positions, job qualifications, meetings and activities.

15. A calendaring system providing a generic matching service which utilizes a first calendar  
 event to represent matching data, as per claim 11, wherein said system may be implemented  
 locally or remotely on one or more computer-based systems, across networks or existing  
 communication mediums.

1 16. A calendaring system providing a generic matching service which utilizes a first calendar  
 2 event to represent matching data, as per claim 15, wherein said across networks element  
 3 comprises any of LANs, WANs, cellular, Internet or Web based networks.

1 17. A method of providing a generic matching service utilizing an electronic calendar system,  
 2 said method comprising:  
 3 storing one or more calendar events in computer storage;  
 4 storing matching data as said calendar events;  
 5 providing said calendar events to a match server, and  
 6 matching at least two calendar events based upon said matching data to thereby associate two  
 7 or more entities via said match server.

18. A method of providing a generic matching service utilizing an electronic calendar system,  
 as per claim 17, said method further comprising:  
 moving at least one of said at least two calendar events from an event repository to a match  
 repository upon matching said at least two calendar events.

19. ~~A method of providing a generic matching service utilizing an electronic calendar system,  
 as per claim 17, said method further comprising:  
 notifying said associated entities upon said matching via adding attendees to said calendar  
 event.~~

- 1 20. An article of manufacture comprising a computer user medium having computer readable  
2 program code embodied therein which provides a generic matching service utilizing an  
3 electronic calendar system comprising:  
4 computer readable program code for retaining one or more calendar events;  
5 computer readable program code for representing matching data via said calendar events;  
6 computer readable program code for providing said calendar events to a match server, and  
7 computer readable program code for matching at least two calendar events based upon said  
8 matching data to thereby associate two or more entities via said match server.
- 9 21. A computer program product usable with a programmable computer having computer  
readable program code embodied therein providing a generic matching service utilizing an  
electronic calendar system comprising:  
computer readable program code for retaining one or more calendar events;  
computer readable program code for representing matching data via said calendar events;  
computer readable program code which enables providing said calendar events to a match  
server, and  
computer readable program code for matching at least two calendar events based upon said  
matching data to thereby associate two or more entities via said match server.

- 1 22. A system comprising computer readable program code, said program code embodied upon  
2 and divided among multiple computer storage systems, said program code processing data  
3 between the divided portions of said program code over a network for providing a generic  
4 matching service utilizing an electronic calendar system, comprising:  
5 computer readable program code for retaining one or more calendar events;  
6 computer readable program code for representing matching data via said calendar events;  
7 computer readable program code for providing said calendar events to a match server, and  
8 computer readable program code for matching at least two calendar events based upon said  
9 matching data to thereby associate two or more entities via said match server.

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